

BO NEVILLE

Product Designer

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I am a product designer with a focused social and human-centred approach. I love storytelling through design and use empathy and sensitivity as tools to champion the qualities of the user within my work. With a multidisciplinary approach, I solve problems and design products that can be used as a medium to improve the way we connect with each other.

EXPERIENCE

DESIGN INTERN

MATTER NPD

June - Oct 2022

A 5 month placement working as a **design intern** with the design consultancy Matter. Working on live projects, contributing to **client meetings**, ideation and concept development, mapping **brand ecosystems** and **user experience journeys**, market research, model making, packaging design proposals including **graphic design**.

Projects included the Selfridges Super-Futures window display where I contributed in the ideation, design and model making stages as well as creating the final weave and infographic components.

PROJECTS

READ ME

HERMAN MILLER

Sept - Jan 2022

'Read Me' is a concept that has been designed to **support** people who work or study in **shared environments**. Individual **books** were created that aim to facilitate **conversations** between colleagues and peers in order to **educate** each other as to how we work best.

Human-centred design • Sketch and observation • Solution to disruptive work spaces • Neurodiversity focus • Testing and Prototyping • Presented to Herman Miller • Graphic design and layout design.

DISCOVER

STARPACK

Sept - Jan 2023

Replacing the **single use plastic** LEGO Minifigures packaging with a 100% corrugated **cardboard** alternative. 'Discover' is a **packaging** solution that transforms into an **interactive** play scene which incorporates building, **imaginative play**, and colouring-in - boosting **cognitive development**.

Children's packaging design • User research • User testing and feedback • Mapping user journeys • Illustrator, Photoshop and InDesign • Visual communication.

EDUCATION

2020 - Current

BA FURNITURE AND PRODUCT DESIGN

BATH SPA UNIVERSITY

Third Year Student

2018 - 2020

A-LEVEL

BRISTOL FREE SCHOOL SIXTH FORM

A* Product Design, A Maths, B Biology